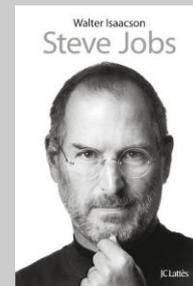


Steve Jobs



WALTER ISAACSON

President and CEO of the **Aspen Institute**
Best-selling Author of "The Innovators: How a Group of Hackers" and "**Steve Jobs**"

CONFERENCIANTES **BCC**
INTERNATIONAL SPEAKERS

As President/CEO of the Aspen Institute, former chairman/CEO of CNN and former managing editor of *TIME* magazine, Walter Isaacson's passion goes well beyond the news.

His new book, *The Innovators: How a Group of Hackers, Geniuses and Geeks Created the Digital Revolution* (October 2014), is a biographical tale of the people who invented the computer, Internet, and the other great innovations of our time, and will be a must-read from Wall Street to Silicon Valley to Main Street. *Kirkus Review* says of *The Innovators*, "A panoramic history of technological revolution....Walter Isaacson weaves prodigious research and deftly crafted anecdotes into a vigorous, gripping narrative about the visionaries whose imaginations and zeal continue to transform our lives.

Isaacson is also the author of the only authorized biography of Apple co-founder Steve Jobs, titled *Steve Jobs* (2011), which was at the top of *The New York Times* best sellers list for months. Based on more than 40 interviews with Jobs—as well as interviews with more than a 100 family members, friends, adversaries, competitors and colleagues—Isaacson tells a riveting story of the roller-coaster life and intense personality of a creative entrepreneur whose passion for perfection and ferocious drive revolutionized six industries: personal computers, animated movies, music, phones, tablet computing and digital publishing.





The movie, *Steve Jobs*, based on Isaacson's biography and written by legendary Oscar-winning screenwriter Aaron Sorkin will be in theatres on October 9, 2015. Isaacson is also known for giving voice to America's historical figures and how the lessons they imparted still apply today.

His other best-selling books include *Einstein: His Life and Universe*; *Benjamin Franklin: An American Life*, in which he analyzes the events that shaped American history and shows how their ripple effects continue to transform the world today; *Kissinger: A Biography*, and co-author of *The Wise Men: Six Friends and the World They Made*.

In 2012, *TIME* named Isaacson as one of the 100 Most Influential People in the World. He shares with audiences the fascinating stories and anecdotes from *The Innovators*, the amazing life of Steve Jobs and others, and how they changed the worlds of technology and business.

He will also discuss current global events within the framework of history's valuable lessons and offers a wealth of insight culled from more than two decades of journalistic experience—both in the field and as head of two of the world's most influential news organizations.

Topics

- ❖ **The Innovators: How a Group of Inventors, Hackers, Geniuses, and Geeks Created the Digital Revolution**
- ❖ Steve Jobs: A Life
- ❖ **Timeless Leadership**
- ❖ Ben Franklin and America's Virtues
- ❖ **Einstein - His Life and Universe**
- ❖ The Media and American Culture

