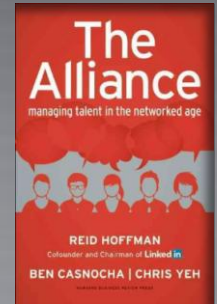
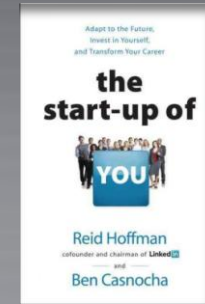




THE START-UP OF YOU



BEN CASNOCHA

Entrepreneur & Expert on
the Future of Work



Ben Casnocha is an award-winning entrepreneur and author from Silicon Valley. He is coauthor with LinkedIn founder/chairman Reid Hoffman of the #1 New York Times bestselling book *The Start-Up of You: Adapt to the Future, Invest in Yourself, and Transform Your Career*. He is also co-author of a forthcoming book based on his article in *Harvard Business Review* entitled *Tours of Duty: The New Employer-Employee Compact*. Ben has separately written for *Newsweek*, the *American Enterprise Institute*, *NPR's "Marketplace"* and the U.S. State Department.

In addition to his writing, Ben is a technology entrepreneur. He founded Comcate, Inc., a leading e-government software company, at age 14. He wrote a book about his experience titled *My Start-Up Life*.





Politics Online named him one of the **"25 most influential people in the world of internet and politics."** He also incubates and advises internet entrepreneurs at Wasabi Ventures. BusinessWeek named Ben "one of America's top young entrepreneurs." And dozens of outlets have covered his work including CNN, Charlie Rose, and The Economist.

Finally, Ben is an accomplished world traveler and speaker. He has spoken to tens of thousands of people around the world. He's traversed alleyways in Morocco, deserts in northern Chile, and busy city streets in China to lead inspiring conversations about entrepreneurship, careers, and the future of work.

Topics

- ❖ The Alliance: Managing Talent in the Network Age
- ❖ **The Start-Up of You: Transform Your Work & Career with Entrepreneurial Thinking**
- ❖ Millennials at Work: Crossing the Generational Divide

