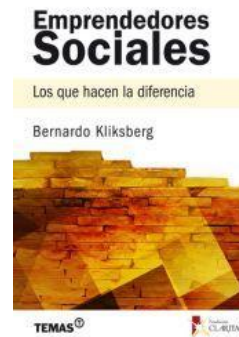




# RSC



## BERNARDO KLIKSBERG

Recognized international authority on **corporate social responsibility**

CONFERENCIANTES **BCC**  
INTERNATIONAL SPEAKERS

Recognized international authority on corporate social responsibility, ethical and social capital for development. He is considered the pioneer of a new discipline: the social management, which prioritizes the ethical and spiritual dimension of the person with the aim of achieving a level of human development to end poverty.

Founder and director of the Inter-American Initiative on Social Capital, Ethics and Development sponsored by the IDB and the governments of Norway and Canada, he is the creator of the training program in social management of the United Nations.

Mr. Kliksberg is one of the leaders in the renewal of thinking on government reform, public administration, civil service, and training of public officials. His knowledge and his proposals have become a benchmark to follow, and has guided many countries in the creation of the State Reform Commissions, National Institutes of Public Administration, National Training Systems and large movements of Reform.

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He has won five college degrees, including two doctorates in Economics and Management Science. Advisor to the UN, IDB, UNESCO, UNICEF, ILO, OAS, PAHO and other agencies, is adviser to several presidents and numerous public organizations, civil society and the governing bodies of private companies in over 30 countries. He has written 43 books, hundreds of technical articles and his works have been translated into English, Portuguese, Chinese, Russian, Arabic, Hebrew and French and other languages. Many are best seller and a required reference.

Professor Emeritus, Professor Emeritus and Doctor Honoris Causa of several universities, Bernardo Kliksberg is a regular contributor to major media outlets like The Nation or Clarin of Argentina, The Republic of Uruguay, O Globo, Brazil's economic and value, among others. Special guest has shared his thoughts at the universities of Harvard, New York, Georgetown, South California, the Institute of Political Sciences of Paris, Oslo University, the Complutense of Madrid and Hebrew. In forums such as: the Gathering Company-Company of Spain, the Organization Development World Congress, the Argentine Congress, the Brazilian Congress, the Club of Rome and many other centers and frontline organizations in the world.

He received the 2006 Educator Award, the highest distinction of the Catholic Church Argentina, and numerous international awards. In 2008 he published his best selling book by the Nobel Laureate Amartya Sen, with the title "First, people" and 2011 "ethical scandals."

## Topics

- Corporate responsibility
- Ethics and development**
- Social Management
- Social Capital**
- Civic Responsibility
- The Family Business and Society**
- High government
- Public Management**

