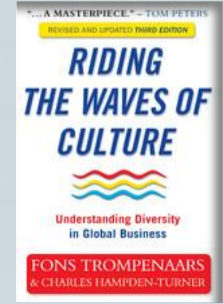
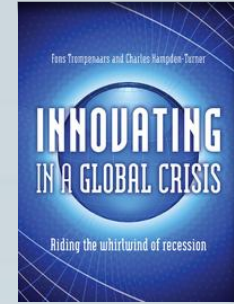




Trompenaars Hampden-Turner
culture for business



FONS TROMPENAARS

Partner People & Change at KPMG
Authority on Leadership and **Cultural Diversity**

BCC
INTERNATIONAL SPEAKERS

Fons Trompenaars is known all over the world for his work as consultant, trainer, motivational speaker and author of many books on the subject of culture and business.

As founder and director of Trompenaars Hampden-Turner, an intercultural management firm, he has spent over 20 years helping Fortune 500 leaders and professionals manage and solve their business and cultural dilemmas to increase global effectiveness and performance, particularly in the areas of globalization, mergers and acquisition, HR and leadership development.

Fons Trompenaars studied Economics at the Free University of Amsterdam and later earned a Ph.D. from Wharton School, University of Pennsylvania, with a dissertation on differences in conceptions of organizational structure in various cultures.





Listed regularly in the past decade as one of the world's most influential, living, management thinkers, he has been awarded the International Professional Practice Area Research Award by the American Society for Training and Development.

Having developed a model to analyze cultural differences, the so-called "Seven Dimensions of Culture Model", he shows how managing complexity in a heterogeneous environment is a major challenge for today's international managers and corporate leaders as well as a critical component of long term success. He explains how reconciling cultural differences will lead to competitive advantage.

Fons presents in an entertaining, thought-provoking way and gives interactive introductions into a topic with the aid of examples and best practices that relate to the audience's daily work situation and its implications globally.

Topics

- ❖ Managing Across Cultures
- ❖ **Multicultural Management**
- ❖ International Teambuilding and Remote Management
- ❖ **The Management of Strategic Dilemmas**
- ❖ Corporate Social Responsibility and Sustainability
- ❖ **Leadership for the 21st Century**
- ❖ Creativity and Innovation and Sustainability
- ❖ **Cultural due-diligence in Mergers and Acquisitions**

