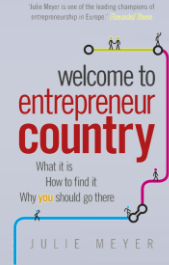




000 FIRST TUESDAY



JULIE MEYER

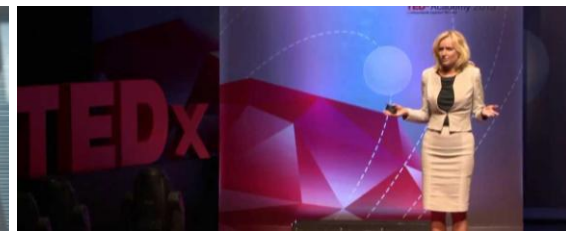
Cofounder of **First Tuesday**
& CEO of **Ariadne Capital**.

CONFERENCIANTES **BCC**
INTERNATIONAL SPEAKERS

Julie Meyer is one of the leading champions for entrepreneurship in Europe. With over 20 years investment and advisory experience helping start-up businesses, she is the well known founder & CEO of Ariadne Capital, co-founder and Managing Partner of the Ariadne Capital Entrepreneurs Fund, founder of Entrepreneur Country and co-founder of First Tuesday.

American by birth and European in spirit, Julie has added a flourishing media career to her business commitments, recently joining BBC's Online Dragon's Den. In addition to her weekly column for London's City A.M. and regular contributions to Business Week, Computing, FT Digital Business and Spectator Business, Julie is also a regular industry commentator on the BBC and CNBC.

Through these intertwining roles of entrepreneur, advisor, investor and industry commentator, Julie has set her mission to build a growth story for the UK and Europe. This passion and entrepreneurial flair is what has earned her awards as Ernst & Young Entrepreneur of the Year, World Economic Forum Global Leader of Tomorrow and Wall Street Journal's Top 30 Most Influential Women in Europe.





From 1998 to 1999, Julie was part of the team at NewMedia Investors, which became early stage investment firm Spark Ventures in October 1999. At NewMedia Investors, she led deals in key internet success stories like lastminute.com and WGSN. In 1998, she co-founded First Tuesday, the largest global network of entrepreneurs, which many credit for igniting the Internet generation in Europe. It was sold for \$50million in cash and shares in July 2000.

After leaving First Tuesday, created Ariadne Capital, an investment firm based advisory and 'Entrepreneurs Entrepreneurs that support model, providing investment and providing advisory services to entrepreneurs in terms of media (broadcasting, publishing, music , games, advertising) and internet (including mobile internet). Customers Ariadne has supported in its early years include: Espotting (now MIVA), Kashya (later sold to EMC) and Skype (later sold to eBay). More recently, Ariadne Capital acted as exclusive financial advisor to BeatThatQuote.com on its sale to Google.

As a personal project, Julie is also currently setting up an association for dads en daughters. Julie was asked to be the Spokesperson in early 2010 for the Barclays "Take One Small Step" business campaign as well as the Siemens Enterprise Communications "British Business Boost". She is on the Advisory Board of NACUE.

Topics

- Entrepreneurship
- **Leadership**
- Women in Business
- **Technology & Innovation**
- Investment / Funding
- **Venture Capital**
- Individual Capitalism

