

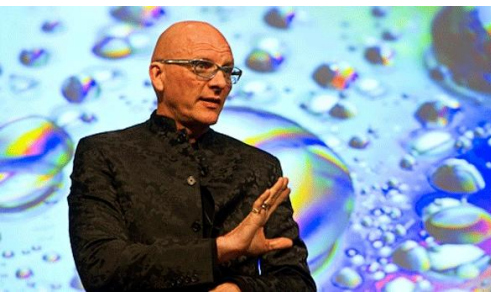
KJELL NORDSTROM

Visionary on the "New World" of International Business

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Dr. Kjell A. Nordström is the enfant terrible of the new world of business. He talks to audiences all over the world, he writes books and articles and reads - everything from *Playboy* to *Architectural Digest* to *Pinter*. His performances are high touch, dynamic, highly interactive, thought provoking and always in line with time. The 2009 Thinkers 50, the biennial ranking of management thinkers, ranked him at number 23 globally and put him on the top-five list in Europe. His dynamic style makes him a highly appreciated speaker throughout the world.

Dr. Kjell A. Nordström has 20 years of experience of working with multinational companies and has served as an advisor/consultant to several large multinationals throughout the world. Dr. Nordström holds a doctoral degree in International Business from the Stockholm School of Economics. His research and consulting focus is on the areas of corporate strategy, multinational corporations and globalization. Kjell Nordström has published three books and numerous articles on the internationalization process of firms.





Nordström has been responsible for the International Business course at the Stockholm School of Economics and is one of the founders of the schools most prestigious management programs, "The Advanced Management Program - AMP". AMP is a five week top-management program that attracts the elite of Scandinavian executives.

The book **Funky Business: Talent makes capital dance** (co-authored with Jonas Ridderstråle) is a manifesto of what our time requires from business firms and there leaders. The book has been featured on CNN and CNBC, and appeared in Fortune, Fast Company, Time Magazine, Financial Times, Paris Match, etc. It is an international best seller, so far translated into 32 languages. *Funky Business* was rated one of the five best business books of the year, by both Amazon.co.uk and Management General, in 2000. The book was also ranked at number 16 in a survey of the best business book of all time.

Nordströms second book **Karaoke Capitalism: Management for Mankind** (co-authored with Jonas Ridderstråle) is a new manifesto for how to make it in the world of Karaoke Capitalism. Individuals with endless choice dominate the karaoke economy. The trouble for business is that the karaoke club is also home to institutionalized imitation. Copycats abound. Only imagination and innovation place societies, organizations and individuals centre-stage. Karaoke Capitalism is a call to arms. To date **Karaoke Capitalism** has been contracted for publication in 23 languages.

Topics

Funky Business

Karaoke Capitalism: Management for Mankind

