



Kevin Bertram

Director of Mobile Technology for the campaign of Barak Obama

Kevin Bertram is founder and CEO of Distributive Networks Networks, based in Washington DC, a company dedicated to developing mobile content and technology services.

He was director of mobile technology in the campaign of Barak Obama "TXT we can". He says that text messages are very efficient among the youth to encourage their participation in the vote. Combining the use of internet and mobile phones, will be the main tool for future elections, "because the best way to model a political campaign is to see the conditions to move around the world and in technology."

Prior to founding Distributive Networks CEO Kevin was a successful business in electronic commerce, "Opera Telecom" in America. He has also served as Director of New Media "Information Technology Association of America" and editor of "Gen-X webzine."

Since founding the company in 2004, Kevin has led the distribution networks for growth and profitability for 13 consecutive quarters, holding second place in the Deloitte list of "Rising Stars".

In 2008, he was elected to the "Board of Directors for United for DC and is currently an active member of the Mobile Marketing Association (MMA), a global organization focused on the growth of mobile marketing and MindShare program for elite DC-area CEO.

Expert lecturer on topics in mobile technology has participated in various events such as CTIA Wireless, the Congress of the media, the National Sports Forum or the Maryland Institute of Technology.

TOPICS

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