



NANDO PARRADO

Leadership and Teamwork:
Survival in the Andes



A lesson of courage, determination, leadership and teamwork.

Nando Parrado, one of 16 survivors of the Andes tragic accident occurred in 1972, known as "The Miracle of the Andes", is committed to share its experience limit.

Nando Parrado has received three major distinctions to which one can aspire International Lecture. He has been elected "keynote speaker" by the IASB (International Association of Speakers Bureaus) in 2009, selected as a "keynote speaker" of the NSA (National Speakers Association), has also been SPEAKER magazine cover, the world's most influential magazine conferences and in 2010 was chosen as the best speaker in the world in the business world of New York forum.

Born in Montevideo, Uruguay, completed his studies at the School of Ann Arbor, Michigan, and later became one of the most prestigious entrepreneurs in Uruguay. Not only as CEO of four companies, including television production company Vertigo SRL, MRC Ltd., company advertising and marketing company San Carlos Cable Satellite television and his own company Seler Parrado, SA, but motivating teams of people to make the most of themselves.





Nando is a formidable orator and motivator, with a natural gift to convey your message, which has led him to participate in numerous television shows, debates and conferences.

Author of the bestseller, "**The Miracle of the Andes**", Nando Parrado has developed strategies to unlock the potential of people and strive for excellence in their places of work and life, and his lectures are necessary for those who have to climb mountains at both personal and business. They used their ordeal as a survivor to articulate an innovative strategy to succeed in the twenty-first century.

A lesson in leadership skills and tactical planning, not only for human survival, but also for the survival of companies.

His saga of courage, teamwork, determination and experience, to a level that few will establish, will touch your heart and leave you with a high perceived value of human life. A great story of loyalty, friendship, faith and perseverance. The conferences feature art audiovisual elements, video and photographic images unpublished added a great visual interest.

Qualified in 2010 as the **best speaker in the world** by the World Business Forum, keynote speaker at the 2009 National Speakers Association and keynote speaker in 2007 at the International Association of Speakers Bureau

Topics

- Survival.
- **Teamwork.**
- Family values.
- **Family Business.**
- Will and decision.
- **True leadership.**
- Courage.
- **Motivation.**

