

CONFERENCIANTES

BCC

INTERNATIONAL SPEAKERS



NIGEL BARLOW

Author and renowned specialist in
change, innovation and creativity



Nigel Barlow manages to improve the "focus" of the organizations through stimulation of attitudes, breaking rules and paradigms and developing attitudes of true leadership.

Always focused on the continuing development, Nigel works with organizations around the world as coach, mentor and consultant. He is Director and founder of Service Legends Limited and he was also founder and director of the division of European of the Tom Peters Consulting Group, with whom he worked closely.

Nigel has worked with various audiences around the world, from Korean managers, producers of the BBC, German engineers, bankers and many teams of experienced executives from companies around the world.



He also spent much of his time researching and writing about trends, psychological, spiritual, and creativity needed today to develop a "legendary service" and to succeed in the current context of the business.

His books, "Batteries Included: creating a Legendary Service" and "Re-Think" have been a bestseller in Europe. Nigel offers a detailed and tailored, that comes from exploring the current conditions of the market and the current situation of your company, and based on that offer tools to achieve the most appropriate context to improve.

Help teams focus on their goals and be true, innovative giving tools and attitudes needed to achieve these objectives.



There are many stereotypes about creativity, often confined to the art, science, advertising or the minds of the great geniuses. However, to increase our creativity it is necessary to open the mind to new possibilities of everyday life and awaken the curiosity that went to sleep out of childhood.

It is what makes a re-thinker: someone able to discover alternative solutions to old problems, answers and has the courage to put into practice new ideas.



«The most important re-think of the 21st century will not happen in the field of technologies, whatever the inventions we do. It will happen from the study and the experience of the infinite possibilities latent in our own consciousness».

Thus ends this book by Nigel Barlow, after detailing 20 ideas to help you make a re-think or rethinking your way of working. Above all, ideas to overcome the self-limitations that we impose ourselves when it comes to thinking creatively. And to enjoy what surrounds us, of beauty, of life, to take full advantage of our capabilities.

His conferences are always interactive, different and innovative, making people really expand their horizons. Nigel is without doubt an extraordinary and very experienced speaker for the highest executive levels.



Travel

UK



Link video

<http://www.youtube.com/watch?v=KqhVnw-9q3o&feature=related>



Topics

ReThink
Innovation
Making things change from innovation and creativity
Looking up the future from creativity

