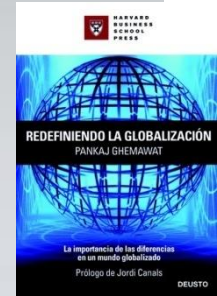
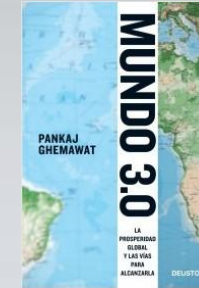




HARVARD  
BUSINESS SCHOOL



# PANKAJ GHEMAWAT

Professor of Global Strategy  
and Bestselling Author

CONFERENCIANTES **BCC**  
INTERNATIONAL SPEAKERS

Pankaj Ghemawat is the Global Professor of Management and Strategy and Director of the Center for the Globalization of Education and Management at the Stern School of Business at New York University, and the Anselmo Rubiralta Professor of Global Strategy at IESE Business School. Between 1983 and 2008 he was on the faculty at the Harvard Business School where, in 1991, he became the youngest person in the school's history to be appointed a full professor. Pankaj Ghemawat was also the youngest "guru" included in the guide to the greatest management thinkers of all time published in 2008 by The Economist.

Pankaj Ghemawat's books include Commitment, Games Businesses Play, Strategy and the Business Landscape and Redefining Global Strategy. IBM Chairman and CEO Sam Palmisano described the latter book as "an important strategic guidebook for leaders of the 21st century globally integrated Enterprise analytic framework that is both visionary and pragmatic - aware of the broader historic trajectories of globalization, but grounded in the real kinds of decisions business leaders have to make."





Pankaj Ghemawat's new book, *World 3.0*, was published in May 2011 by Harvard Business Review Press. Pascal Lamy, Director General of the World Trade Organization, has described it as "offering recommendations that should inspire all global stakeholders in times of major global challenges" and Peter Löscher, CEO of Siemens, as "the right book at the right time...[about] ways to make the global economy more stable—and more sustainable." And according to an early review in *The Economist*, "*World 3.0* should be read by anyone who wants to understand the most important economic development of our time." *World 3.0* won the 50 Thinkers Book Award for the best business book published in 2010-2011, the Axiom Business Book Gold Award in the International Business/Globalization category and the IESE Alumni Research Excellence Award.

Pankaj Ghemawat also developed the DHL Global Connectedness Index 2014 a comprehensive analysis of globalization and the rise of emerging markets. The report which was first released in November 2011 has available versions for 2012 and the 2013 Depth Index of Globalization.

Pankaj Ghemawat has written more than 100 research articles and case studies, is one of the world's best-selling authors of teaching cases and fellow of the Academy of International Business and of the Strategic Management Society. Other recent honors include the Booz Eminent Scholar Award of the International Management Division of the Academy of Management, the McKinsey Award for the best article published in the *Harvard Business Review*, the Irwin Educator of the Year award from the Business Policy and Strategy division of the Academy of Management and the Herbert Simon Award of Rajk Laszlo College for Advance Studies in Budapest. Among other recognitions are the IESE-Fundación BBVA Economics for Management Prize and the IESE Alumni Research Excellence Prize for Redefining Global Strategy.

Pankaj Ghemawat helps companies and business schools better understand and address international opportunities and challenges. He served on the taskforce appointed by the AACSB, the leading accreditation body for business schools, on the globalization of management education, and authored the report's recommendations about what to teach students about globalization, and how.

## Topics

- ❖ **World 3.0: Global Prosperity and How to Achieve It**
- ❖ **No Place Like Home: Realities of Global Expansion**
- ❖ **Management and Market Failures**

