



LINDA GRATTON

Global authority on HR, author of "Hot Spots". Professor of Management Practice at London Business School

Lynda is considered one of the world's authorities on people in organizations. A trained psychologist, she worked for British Airways for several years as an occupational psychologist. Prior to joining London Business School she was director of HR strategy at PA Consulting. She serves on the board of the American HR Planning Society, and conducts CEO, CIO and HR director workshops in the UK and in the US.

Lynda actively advises companies around the world and sits on a number of advisory boards. Lynda sits on the Guardian Sustainable Business Awards panel, the FT Business Book of the Year panel and chairs the World Economic Forum council on the future models of leadership.

CONFERENCIANTES **BCC**
INTERNATIONAL SPEAKERS





PREPÁRATE: “EL FUTURO DEL TRABAJO YA ESTÁ AQUÍ”



In 2006 she founded the Hot Spots Movement. Since that time the Hot Spots Movement has become the focus of a global community of many thousands of people all of whom share a passion for bringing energy and innovation to people at work. The movement has engaged with many companies including ARM, BT, Fujitsu, Generali, Philips and Unilever. Lynda is currently engaged with her colleagues on research commissioned by the Singapore Government to examine innovation and team performance across 10 companies in the country and to draw up recommendations for the government.

Her first book *Living Strategy* has been translated into more than 15 languages and rated by US CEOs as one of the most important books of the year. Her next book, *The Democratic Enterprise*, was described by *Financial Times* as a work of important scholarship. Her most recent book is *The Shift: The Future of Work is Already Here* - "an unhysterical look at the future of employment".

Her article "Integrating the Enterprise," which examined cooperative strategies, was awarded the MIT Sloan Management Review best article of the year in 2002. Her case study of BP's peer assist integration practices won the 2005 ECC best strategy case of the year award.

Topics

Human Resource Management Strategy

Organizational Change

Corporate Culture

Organizational Learning

Person-Job Interaction

