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Stéphane Garelli is a Professor at both the International Institute for Management Development (IMD), one of the world's leading business schools, and at the University of Lausanne.

Director of The World Competitiveness Yearbook, the most renowned annual analysis of the competitiveness of nations and a reference for government and business leaders around the world, Stéphane Garelli is an authority on the competitiveness of nations and of enterprises.

In his talks he describes what competitiveness is all about in today's international markets, what the key trends are and which ones will have a real impact on companies. He develops the concept of the three levels of company competitiveness: product leadership, process excellence, and structure efficiency. He then focuses on the consequences of these strategies on work, motivation of employees and the credibility of management. Professor Garelli concludes by highlighting the skills which will be needed to succeed in such a new environment.





Closely connected to the world of business, he is, among others, Chairman of the Board of the Sandoz Financial and Banking Holding and member of the board of the Banque Edouard Constant. For twelve years he was permanent senior adviser to the European management of Hewlett-Packard. Prior to holding that position, he was Managing Director of the notable World Economic Forum and the Davos Business and World Leaders Symposium. Furthermore, he is a member of several prestigious institutes.

The author of numerous articles in the field of competitiveness, international trade and investments, Professor Garelli is also a columnist in several magazines.

In 1999, Stéphane Garelli was elected to the Constitutional Assembly of his local state in Switzerland.

Topics

- The Competitiveness of Enterprises on World Markets
- **The Competitiveness of Nations**
- The New Rules of Competitiveness Today
- **The Impact of New Technologies on Opening Markets and Increased Productivity**
- The Consequences of Competitiveness on Work, Attitudes and Skills
- **The Globalization of the Value Chain**
- Reassessment of the Ownership of Assets

